

Benchmark Helmets Dealer Application

Please Fax Completed Application to (800) 787-9630

Please mail original to: Benchmark Helmets
729 W 16th St. Suite B2, Costa Mesa CA 92627

Business Name _____

Address _____

City/State/Zip _____

Contact Person _____

Email (Primary Contact) _____

Phone _____

Fax _____

Number of Years in Business _____

Operating As Proprietorship Partnership Corporation

Name of Owner _____

Federal I.D. or Social Security # _____

State Business License Number _____

(Please include a copy of your business license)

State Resale License Number _____

(Please include a copy of your resale license)

Please list below your company's credit card/debit card.

Card Number _____

Expiration date _____

Address _____

City/State/Zip _____

Card Type _____

Please list below the company name and address of three (3) trade references

Name _____ Account Number _____ Phone _____

Name _____ Account Number _____ Phone _____

Name _____ Account Number _____ Phone _____

PLEASE INCLUDE ALL REQUIRED DOCUMENTS, IF NOT APPROVAL OF YOUR APPLICATION MAYBE DELAYED. PRINT THIS FORM AND SUBMIT A SIGNED COPY TO BENCHMARK HELMETS AS SOON AS POSSIBLE.

For fastest approval, please print or type clearly. A copy of both the Business and Resale License must be included with the Application. In addition, new businesses must provide Yellow Pages ad or photo of your shop. By signing below you agree to the terms and conditions listed on page two.

Signature: _____ Date

For Benchmark Helmets Office Use Only: APPROVED: _____ DATE: _____ IN: _____ / _____
REP: _____ REP SIGNATURE: _____

- A valid business license, state sales tax number, and/or yellow pages ad must be provided when submitting the RETAIL STORE application.
- Returns: All returns (that are not swapped for other products) are subject to a 15% restocking fee; RETAIL STORE pays for all shipping to and from Benchmark Helmets.
- The Minimum Advertised Price (MAP): Benchmark Helmets (Abell Inc.) is committed to maintaining the superior quality and integrity of its line of motorcycle accessories. On all products distributed by Benchmark Helmets MAP is defined as the current manufacturer's suggested retail price (MSRP) on www.benchmarkhelmets.com and can be furnished upon request. Advertising below these prices may result in revocation of RETAIL STORE status.
- A minimum initial order applies for all new RETAIL STORE orders. Details on minimum initial orders and pricing will be provided once a completed dealer application is submitted and approved. Credit terms may only be granted once a minimum buy in amount is met.